

**IMENU FACT SHEET**

September 30, 2016

**Restaurant Leaders INDXX Index (IMENU)**

The Restaurant Leaders INDXX Index seeks to track the U.S. publicly traded leaders in the restaurant industry. Based upon industry research the index tilts about 70% towards Quick Service Restaurants (QSR). The index rebalances holdings quarterly and uses proprietary quantitative screens to remove six relatively underperforming stocks; thereby establishing leadership.

**Index Methodology:**

Stocks in the index must be pure play restaurant companies which are traded on a U.S. stock exchange, whose market capitalization is a minimum of \$300 million, and whose stock has at least \$1.5 million of daily trading volume. The methodology first weights the universe at 70% Quick Serve (QSR) and 30% Full Service (FSR). Next, two proprietary screens seek to optimize the allocation process by eliminating six underperforming companies and re-allocating the proceeds to the top five holdings with a maximum allocation of 4.9%. The result historically is that the QSR weighting has ranged from 68% to as high as 73% with the balance going to FSR. As of September 30<sup>th</sup>, the index weighting to QSR was about 71%. Growth companies represented about 66.14% and small to mid-size companies were about 82.26%.

**Index Holdings as of 9/30/2016**

Restaurant Brands Intern'l	4.43%	El Pollo Loco Holdings ,Inc	3.33%	Texas Roadhouse, Inc	2.14%
Yum! Brands, Inc	4.43%	Bojangles, Inc	3.33%	Cracker Barrel Old Country Store	2.14%
McDonald's Corp	4.43%	Dunkin' Brands Group, Inc	3.33%	Denny's Corp	2.14%
Starbucks	4.43%	Potbelly Corp	3.33%	Chuy's Holdings, Inc	2.14%
Arcos Dorados Holdings, Inc	3.33%	Shake Shake, Inc	3.33%	Bloomin' Brands, Inc	2.14%
Papa Johns' Intern'l Inc	3.33%	Popeyes Louisiana Kitchen, Inc	3.33%	Brinker Intern'l	2.14%
Jack In The Box, Inc	3.33%	Del Taco Restaurants, Inc	3.33%	Cheesecake Factory, Inc	2.14%
Wing Stop Inc	3.33%	Carrols Restaurant Group, Inc	3.33%	Buffalo Wild Wings, Inc	2.14%
Dominos's Pizza Inc	3.33%	The Wendy's Co	3.33%	BJ Restaurants, Inc	2.14%
Panera Bread Co	3.33%	Darden Restaurants, Inc	3.24%	Del Frisco's Restaurant Group	2.14%
Zoes Kitchen, Inc	3.33%	Dave & Buster's Entertainment, Inc	2.14%	DineEquity, Inc	2.14%

**Annualized Performance as of 9/30/2016 (IMENU)**

<u>1 Month</u>	<u>3 Month</u>	<u>YTD</u>	<u>1 Year</u>	<u>3 Year</u>	<u>5 Year</u>	<u>7 Year</u>	<u>10 Year</u>	<u>Inception *</u>
-3.35%	0.11%	5.20%	1.87%	11.23%	21.32%	22.46%	13.36%	13.04%

\* The index represents a rules based back test that was launched as of 12/31/05. It has been independently calculated by INDXX LLC. Dividends were included on an accrual basis. The index was first published on 8/8/16

For more information, visit <http://menuetfindex.com/>

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Index returns are for illustrative purposes only. Indexes are unmanaged and one cannot invest directly in an index. Index performance does not represent actual fund or portfolio performance. A fund or portfolio may differ significantly from securities in the Index. Index performance assumes reinvestment of dividends, but does not reflect any management fees, transaction costs or other expenses that would be incurred by a portfolio or fund, or brokerage commissions on transactions in a Fund shares. Such fees and commissions could reduce returns.

The index uses 2 quantitative proprietary screens to eliminate 6 companies from the index each quarter. Effective August 8, 2016, the Restaurant Leaders INDXX Index was listed as a "live index", but the rules for the back test date back to a launch date of January 2, 2006.

Concentration, volatility and other risk characteristics of an investor's advisory account or fund also may differ from the indexes shown herein. Each of the above indexes is included merely to show general trends in the market during the periods indicated. Inclusion of these indexes is provided only for reference purposes and is not intended to imply that any Restaurant Leaders INDXX Index was comparable to any index in either composition or element of risk. There is no guarantee that any investor will achieve performance similar to, or better than, an index mentioned herein.

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Past performance of the indexes is not an indication of future results. Please refer to the information provided about the methodology used to construct the indexes for more details about the indexes, including the manner in which it is rebalanced, the timing of such rebalancing, criteria for additions and deletions, as well as all index calculations.

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